





THE HATEFUL BEGINNING : UTØYA, 22 JULY 2011

THE NO HATE SPEECH MOVEMENT IS A YOUTH CAMPAIGN LED BY THE COUNCIL OF EUROPE YOUTH DEPARTMENT SEEKING TO MOBILISE YOUNG PEOPLE TO COMBAT HATE SPEECH AND PROMOTE HUMAN RIGHTS ONLINE. LAUNCHED IN 2013, IT WAS ROLLED OUT AT THE NATIONAL AND LOCAL LEVELS THROUGH NATIONAL CAMPAIGNS IN 45 COUNTRIES. THE MOVEMENT REMAINS ACTIVE BEYOND 2017 THROUGH THE WORK OF VARIOUS NATIONAL CAMPAIGNS, ONLINE ACTIVISTS AND PARTNERS.



www.nohatespeechmovement.org
[#nohatespeech](https://twitter.com/nohatespeech)



The word "NETFLIX" is written in a bold, red, sans-serif font in the upper left corner of the image. The background of the image is a close-up of a young man with light brown hair and blue eyes, looking directly at the camera with a serious expression. The image is framed by a red border on the left and right sides.

NETFLIX

The words "OFFICIAL TRAILER" are written in a bold, white, sans-serif font in the lower left corner of the image. A vertical red line is positioned to the left of the text. The background of the image is a close-up of a young man with light brown hair and blue eyes, looking directly at the camera with a serious expression. The image is framed by a red border on the left and right sides.

**OFFICIAL
TRAILER**



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THE CAMPAIGN AT INTERNATIONAL LEVEL



2013 - 2015

2016 - 2017

BOOKMARKS

A MANUAL FOR COMBATING HATE SPEECH ONLINE THROUGH HUMAN RIGHTS EDUCATION

citizenship bullying human rights education hostility tolerance
responsibility segregation solidarity xenophobia justice
resilience respect seniors diversity racism subordination
segregation participation antisemitism equality homophobia safety
dignity islamophobia freedom discrimination democracy

1. PREVENTING THROUGH HUMAN RIGHTS EDUCATION

HATE SPEECH WATCH

is an online database to monitor, share and discuss hate speech content on the internet. Here you can link in any hate speech content from the internet. Moderators monitor and facilitate the site, creating focus topics based on the main interest of the online community and campaign. Submitted reports are checked by the online moderators after being posted.

HOW DOES IT WORKS

Reporting

1. You submit your report on this website, giving it a clear **title**, **category tags** and adding your **email address**.

SUBMIT A REPORT

T TITLE

ADD SOME TAGS

YOUR EMAIL ADDRESS

2. After submitting your report you will receive a **confirmation email** and the report will be posted on the **Hate Speech Watch report list page**.

→

REPORT

→

REPORT

→

REPORT

3. The moderators check your report soon after it is published. You will receive a **second email** if your post has been published.

PUBLISHED

→

REPORT

→

REPORT

2. REPORTING THROUGH HATE SPEECH WATCH

Follow up

1. You can share your report on **Facebook**, **Twitter** or **email**. By sharing the report you denounce the hate speech publicly.

SHARE

SHARE

SHARE

2. Others can read your report and leave **comments**, you are encouraged to engage in the online discussion on your report and explain why you reported using counter narratives.

SIGN-IN TO COMMENT

3. If you want you can also report the hate speech to your **national authorities**.

WE CAN!

Taking Action against Hate Speech through Counter and Alternative Narratives

3. COUNTERING THROUGH COUNTER AND ALTERNATIVE NARRATIVES

BOOKMARKS

A MANUAL FOR COMBATING
HATE SPEECH ONLINE THROUGH
HUMAN RIGHTS EDUCATION



citizenship bullying human rights education hostility tolerance
responsibility antigypsyism solidarity xenophobia justice crim
intolerance respect sexism diversity racism peace nationalis
prejudice participation antisemitism equality homophobia safet
dignity islamophobia freedom discrimination democracy hat



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2016 - 2017

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2. REPORTING THROUGH HATE SPEECH WATCH

Follow up

1. You can share your report on **Facebook, Twitter or email**. By sharing the report you denounce the hate speech publically.



2. Others can read your report and leave **comments**, you are encouraged to engage in the online discussion on your report and explain why you reported using counter narratives.



3. If you want you can also report the hate speech to your **national authorities**.



3. COUNTERING THROUGH COUNTER AND ALTERNATIVE NARRATIVES

WHAT ABOUT NO HATE SPEECH MOVEMENT TODAY?



THANK YOU ALL!

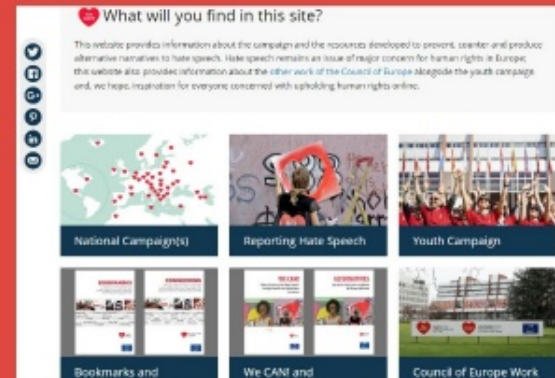


THE NATIONAL CAMPAIGNS FOLLOWING UP THE MOVEMENT



"IS THIS IT?" EVALUATION AND CLOSING CONFERENCE - STRASBOURG, APRIL 2018

#nohatespeech





THANK YOU ALL!



"IS THIS IT?" EVALUATION AND CLOSING CONFERENCE -
STRASBOURG, APRIL 2018

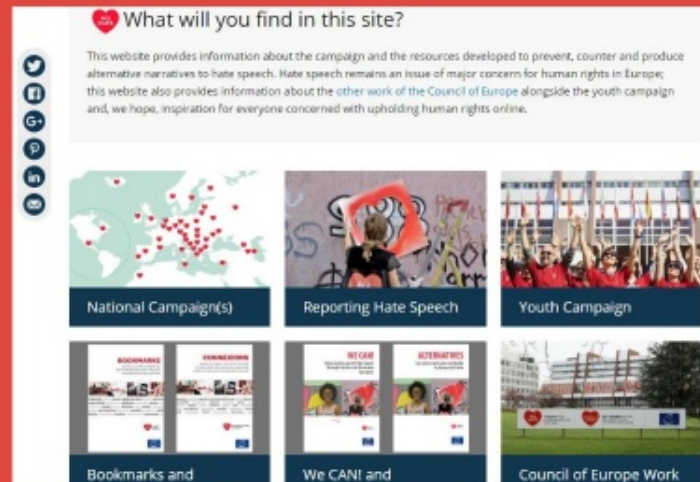
THE NATIONAL CAMPAIGNS FOLLOWING UP THE MOVEMENT

THANK YOU ALL!



ATION AND CLOSING CONFERENCE -

ohatespeech





THE CAMPAIGN IN ITALY

ITALY JOINT NO HATE SPEECH MOVEMENT CAMPAIGN IN 2013, UNDER THE COORDINATION OF THE YOUTH DEPARTMENT UNTIL 2015. FROM 2016 ON THE CIVIL SOCIETY TOOK THE COORDINATION CREATING A NATIONAL NETWORK LEADED BY APICE NGO. FROM 2018 THE CAMPAIGN IS "SPIKING ITALIAN" BECOMING THE NATIONAL INITIATIVE COMBATING HATE SPEECH



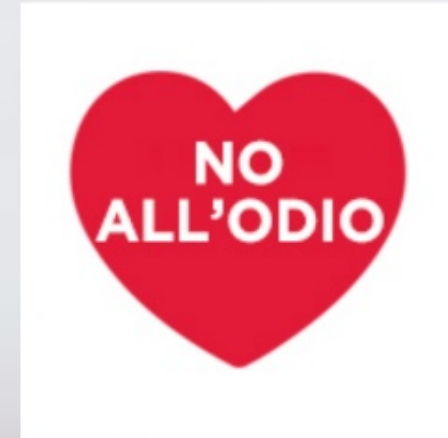
#noalodio

THE ITALIAN CAMPAIGN 2016 - 2018

- NETWORK OF 60 ORGANIZATIONS;
- 10 REGIONAL COORDINATION POINTS ACTIVATED; (CALABRIA, CAMPANIA, SICILIA, PUGLIA, LAZIO, UMBRIA, MARCHE, TOSCANA, PIEMONTE, VENETO);
- 15 ACTION DAYS REALIZED;
- LOCAL EVENTS/ACTIVITIES REALIZED;
- NATIONAL CONFERENCE ON CYBERBULLING (2018);
- COUNTER AND ALTERNATIVE NARRATIVES PRODUCED;
- NATIONAL TRAINING COURSES ON PREVENTING (2017) AND COUNTERING (2018) HATE SPEECH ONLINE AND OFFLINE
- OPEN REGISTRATION TO THE ACTIVISTS COMMUNITY

PERSPECTIVES FOR 2019 - 2020

- ITALIAN PLATFORM FOR ONLINE ACTIVISM COMBATING HATE SPEECH
- WE CAN - ITALIAN VERSION
- INTEGRATED MONITORING & REPORT SYSTEM
- TRAININGS ON COUNTER AND ALTERNATIVES NARRATIVES
- TRAININGS ON INTERNET LITERACY AND GOVERNANCE
- ADVOCACY ACTIONS FOR HATE CRIME DEFINITION
- ADVOCACY ACTIONS FOR ESTABLISHING THE NATIONAL DAY FOR VICTIMS OF HATE CRIMES - 22 JULY
- ACTIVATION OF 10 REGIONAL COORDINATION POINTS
- ITALIAN ACTIVISTS COMMUNITY SETTING





FOCUSING ON COUNTER AND ALTERNATIVE NARRATIVES TO HATE SPEECH ONLINE AND OFFLINE



DEFINING NARRATIVE

A narrative can be defined as a logical, internally coherent report and interpretation of connected events and characters. The report and interpretation combined give a meaning to the story, connecting singular happenings to a more general, collective story.



Counter and alternative narratives combat hate speech by discrediting, and deconstructing violent narratives that justify it and by putting forward non-exclusionary visions of the world based on human rights values such as openness, respect for difference, freedom and equality. They do so in a number of ways. Some provide facts from different and credible sources to put into question negative misperceptions. However, research and practice have shown that only providing more information or facts is often not effective. Narratives need to connect to people's understandings and the contexts of their specific lives, creating new meanings and relating to their emotions and needs. Often this can be done through the use of humour and satire, appealing to people's emotional connections to the subject, facilitating spaces of direct personal contact with people with different perspectives, or creating opportunities to experience a different alternative narrative altogether.

What we see and hear

Hate speech messages



They take our jobs!
This is our country.
Stop immigration.

You people are
##%\$@!

Refugees are
not welcome.

Start packing and
go back to where
you came from!

What remains under the surface

Narratives

Negative stereotypes, prejudices, perceptions, beliefs, values

Social issues and conflicts

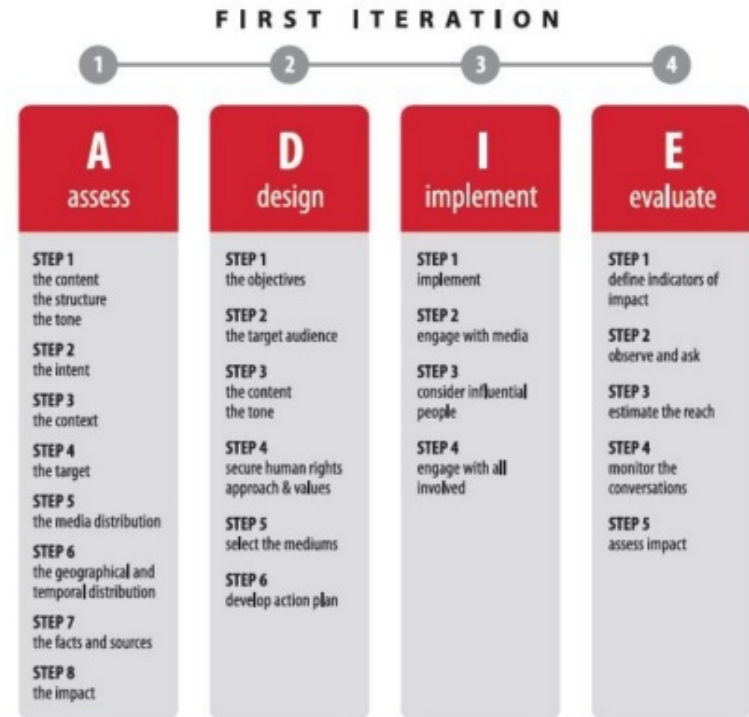
Our country is being invaded. This threatens our security and economic prosperity.

Foreigners are lazy and only live off benefits. They do not integrate.

- Recession and the global economic crisis
- Unemployment
- Crime and insecurity

DEVELOPING COUNTER AND ALTERNATIVE NARRATIVES STEP BY STEP USING "WE CAN" MANUAL

	Counter Narrative	Alternative Narrative
How?	Directly confronting an oppressive narrative	Aiming at creating an alternative vision of society
What?	Undermine authority and myths that oppression relies on	Offer a "what we are for" as a different perspective to look at the issue from
Where and when?	Small scale, shorter period of time	Wide project, long-term
For example?	<ul style="list-style-type: none"> • Debunking of discriminatory myths about a certain group in society through a public information campaign. • Former haters testimonies about the negative impacts of extremist movements on their lives. • Painting a mural celebrating diversity over racist comments on walls. 	<ul style="list-style-type: none"> • All Different – All Equal campaign, a campaign promoting human rights • Reports on inter-faith dialogue youth meetings • Documentaries about the lives of refugees depicting them as human beings and not as criminals • Series of posters showing how fathers can also enjoy paternity leave and take care of children (a role often taken by mothers).





COUNTERNARRATIVE TO RACIST HATE SPEECH

ESISTONO 250 DIVERSI GUSTI DI GELATO...



**NON È MAI
ABBASTANZA**

GIORNATE DI AZIONE CONTRO
IL DISCORSO D'ODIO RAZZISTA
16- 21 MARZO 2018
NO HATE SPEECH MOVEMENT ITALIA

UNITED MOVIMENTO DI
CONTRO AL DISCORSO D'ODIO



DIVERSITY-NEVER ENOUGH!
LA DIVERSITÀ NON È MAI ABBASTANZA

ESISTONO 200 DIVERSI TIPI DI PASTA...



**NON È MAI
ABBASTANZA**

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DIVERSITY-NEVER ENOUGH!
LA DIVERSITÀ NON È MAI ABBASTANZA

ESISTONO 400 DIVERSE VARIETÀ DI BIRRA...



**NON È MAI
ABBASTANZA**

GIORNATE DI AZIONE CONTRO
IL DISCORSO D'ODIO RAZZISTA
16- 21 MARZO 2018
NO HATE SPEECH MOVEMENT ITALIA

UNITED MOVIMENTO DI
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DIVERSITY-NEVER ENOUGH!
LA DIVERSITÀ NON È MAI ABBASTANZA

CARDS PRODUCED BY ITALIAN ACTIVISTS FOR THE ACTION DAYS AGAINST RACIST
AND XENOPHOBIC HATE SPEECH - MARCH 2018

COUNTERNARRATIVE TO SEXIST HATE SPEECH



CARDS PRODUCED BY INTERNATIONAL PARTICIPANTS OF "NOHATEMAKERS" TRAINING COURSE ON COUNTER AND ALTERNATIVE NARRATIVES - BRUSSELS, MARCH 2018

COUNTERNARRATIVE TO SEXIST HATE SPEECH



VIDEO PRODUCED BY INTERNATIONAL PARTICIPANTS TO "NOHATEMAKERS" TRAINING COURSE ON COUNTER AND ALTERNATIVE NARRATIVES - MEDUNI IN HAMMAMET, JULY 2017



ALTERNATIVE NARRATIVES

#22MOTIVI PER INTERVENIRE CONTRO IL CRIMINE D'ODIO 

Il crimine d'odio costa vite 

L'atto terroristico di Anders Breivik ad Utoya, in Norvegia, è costato la vita a 77 persone, per la maggior parte adolescenti. Quando fu arrestato disse di stare combattendo una "crociata" contro l'immigrazione.

 **22 LUGLIO 2018**
GIORNATE DI AZIONE PER LE VITTIME DEL CRIMINE D'ODIO

#noalodio

#22MOTIVI PER INTERVENIRE CONTRO IL CRIMINE D'ODIO 

Il crimine d'odio colpisce chi cerca speranza 

Nel 2016 Emmanuel Chidi Namdi fu picchiato a morte a Fermo perché cercò di difendere la sua partner da insulti razzisti. Erano arrivati in Italia per sfuggire alle atrocità di Boko Haram.

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#noalodio

#22MOTIVI PER INTERVENIRE CONTRO IL CRIMINE D'ODIO 

Il crimine d'odio colpisce chi ci è vicino 

In Italia viene uccisa una donna ogni due giorni. Nella maggior parte dei casi gli assassini sono partner o ex-partner. Nonostante gli omicidi nel nostro paese siano in calo, il numero di donne uccise rimane elevatissimo.

 **22 LUGLIO 2018**
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#noalodio

#22MOTIVI PER INTERVENIRE CONTRO IL CRIMINE D'ODIO 

Il crimine d'odio colpisce persone innocenti 

Il 3 febbraio 2018 Luca Traini, un estremista neo-fascista, ha aperto il fuoco in una piazza di Macerata, con l'intento di colpire tutte le persone nere presenti. Ne ha ferite gravemente 6 e rivendica il suo gesto con orgoglio.

 **22 LUGLIO 2018**
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#noalodio

#22MOTIVI PER INTERVENIRE CONTRO IL CRIMINE D'ODIO 

Il crimine d'odio colpisce persone vulnerabili 

Nel 2015 a Subiaco un 56enne è stato arrestato dopo aver estorto denaro con violenza fisica e psicologica ad una persona affetta da disabilità psichico-cognitiva. Le vessazioni sono state perpetrate per oltre un anno, in un crescendo di violenza e gravità. Molti casi di questo genere sono spesso sconosciuti o ignorati.

 **22 LUGLIO 2018**
GIORNATE DI AZIONE PER LE VITTIME DEL CRIMINE D'ODIO

#noalodio

#22MOTIVI PER INTERVENIRE CONTRO IL CRIMINE D'ODIO 

Il crimine d'odio colpisce bambini e famiglie 

In Italia sono in aumento gli attacchi subiti da minori LGBTQI+ all'interno delle proprie famiglie. Nei primi 6 mesi del 2018 sono stati circa 400 quelli estremamente gravi. In Italia il 15% della popolazione è omofoba e dichiara di provare disgusto verso gli omosessuali. Mancano i dati riguardanti bifobia e transfobia.

 **22 LUGLIO 2018**
GIORNATE DI AZIONE PER LE VITTIME DEL CRIMINE D'ODIO

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CARDS PRODUCED BY ITALIAN ACTIVISTS FOR THE ACTION DAY FOR VICTIMS OF HATE CRIMES, JULY 2018



CONTACTS

No Hate Speech Movement ITALY - Movimento di Contrasto ai Discorsi d'Odio

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Facebook: www.facebook.com/pg/NoHateSpeechIT

Twitter: [@NoHateSpeech_IT](https://twitter.com/NoHateSpeech_IT)

Instagram: [nohatespeechit](https://www.instagram.com/nohatespeechit)



#noalodio #nohatespeech

THANK YOU FOR YOUR ATTENTION!

