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Hate speech in the public online debate

Lumi Zuleta, Senior Advisor

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Ti stille kvinde

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DEFINITION OF
HATE SPEECH
APPLIED IN STUDY

Hate speech is stigmatizing, derogatory, offensive, harassing and threatening statements that are directed at an individual or a group based on the individual's or the group's gender, ethnicity, religion, disability, sexual orientation, age, political beliefs or social status.

METHOD AND DATA

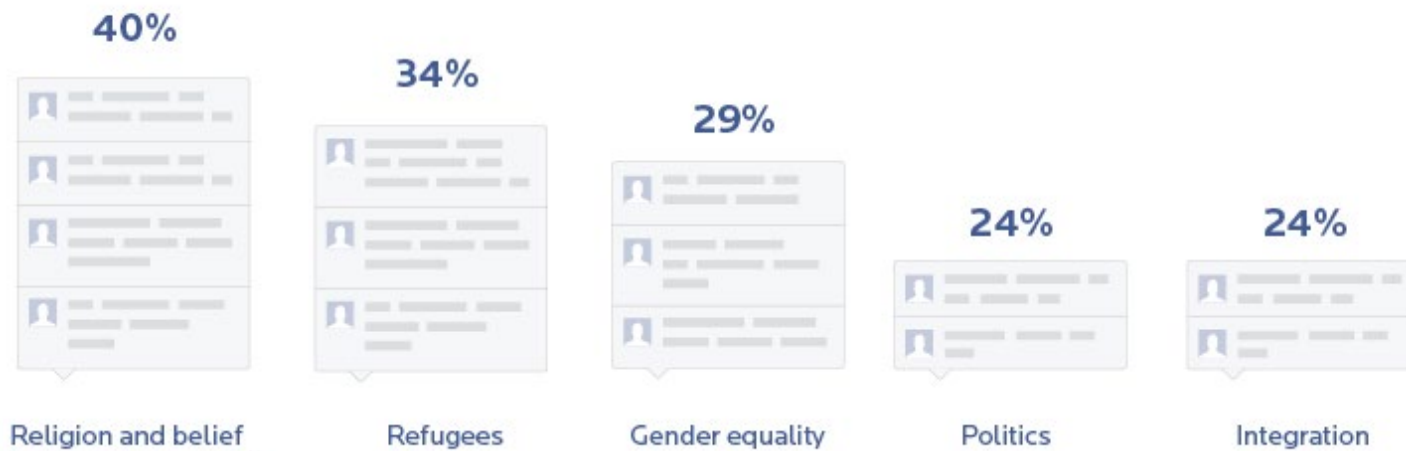
- ✓ Quantitative content analysis
- ✓ Danish Broadcasting Agency and Danish TV2
- ✓ 3000 comments from 1700 posts
- ✓ Data collected minimum 12 hours after publishing
- ✓ Survey among Danish Facebook users

HOW MUCH HATRED?

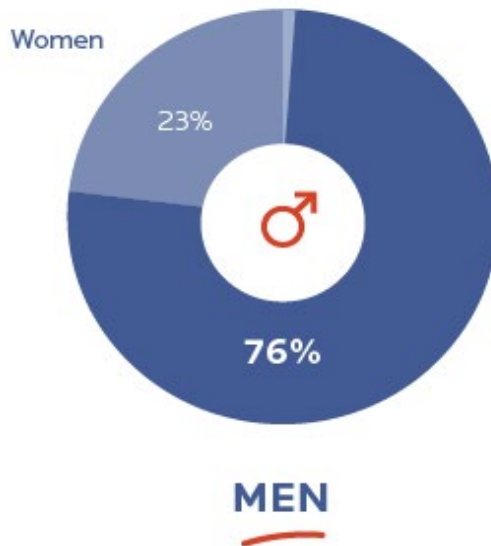


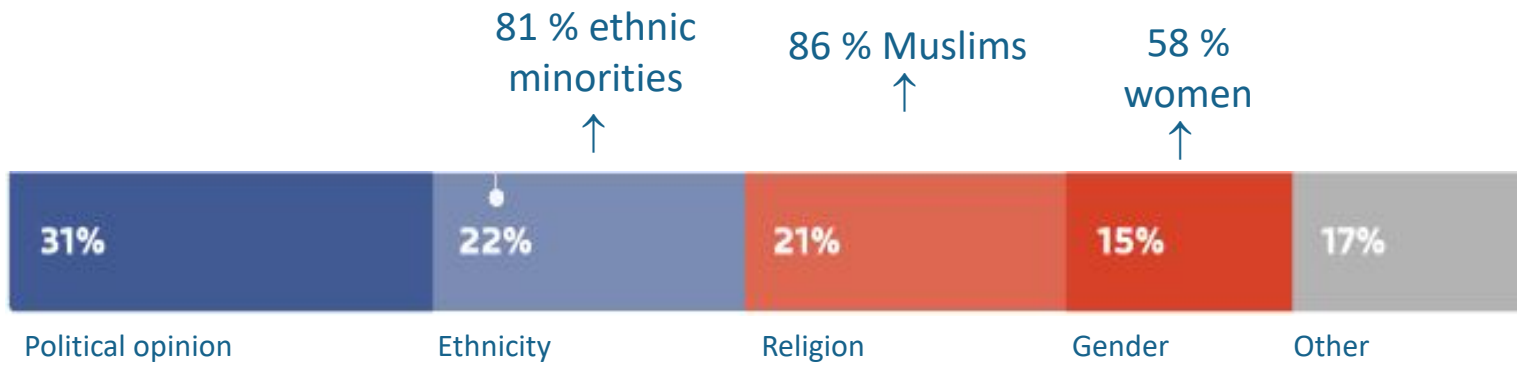
Every 7th comment is hateful.

TOPICS WHERE THE DEBATE IS MOST HATEFUL

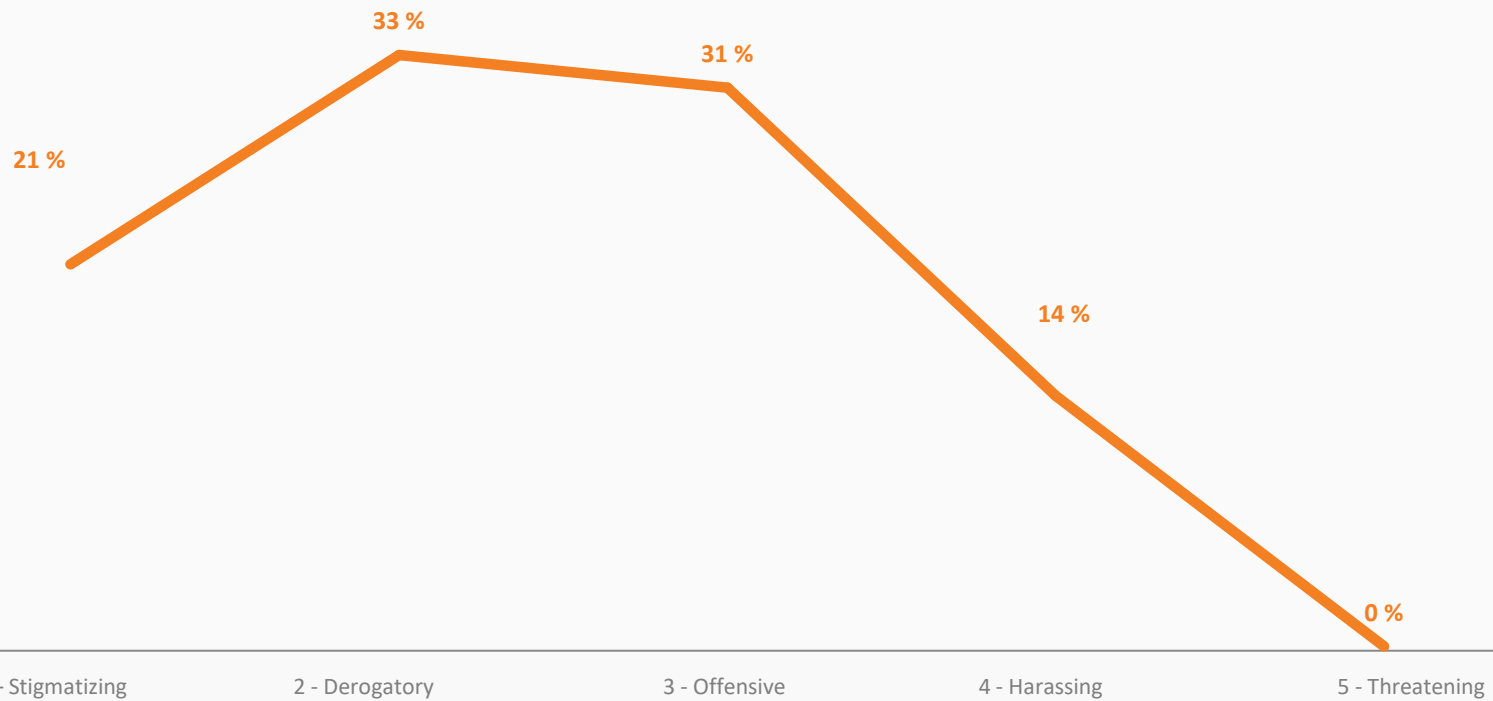


WHO IS BEHIND THE HATEFUL COMMENTS?





SCALE OF HATRED



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SURVEY:
FACEBOOK USERS
PERCEPTION OF
THE TONE IN
DEBATES ON
FACEBOOK



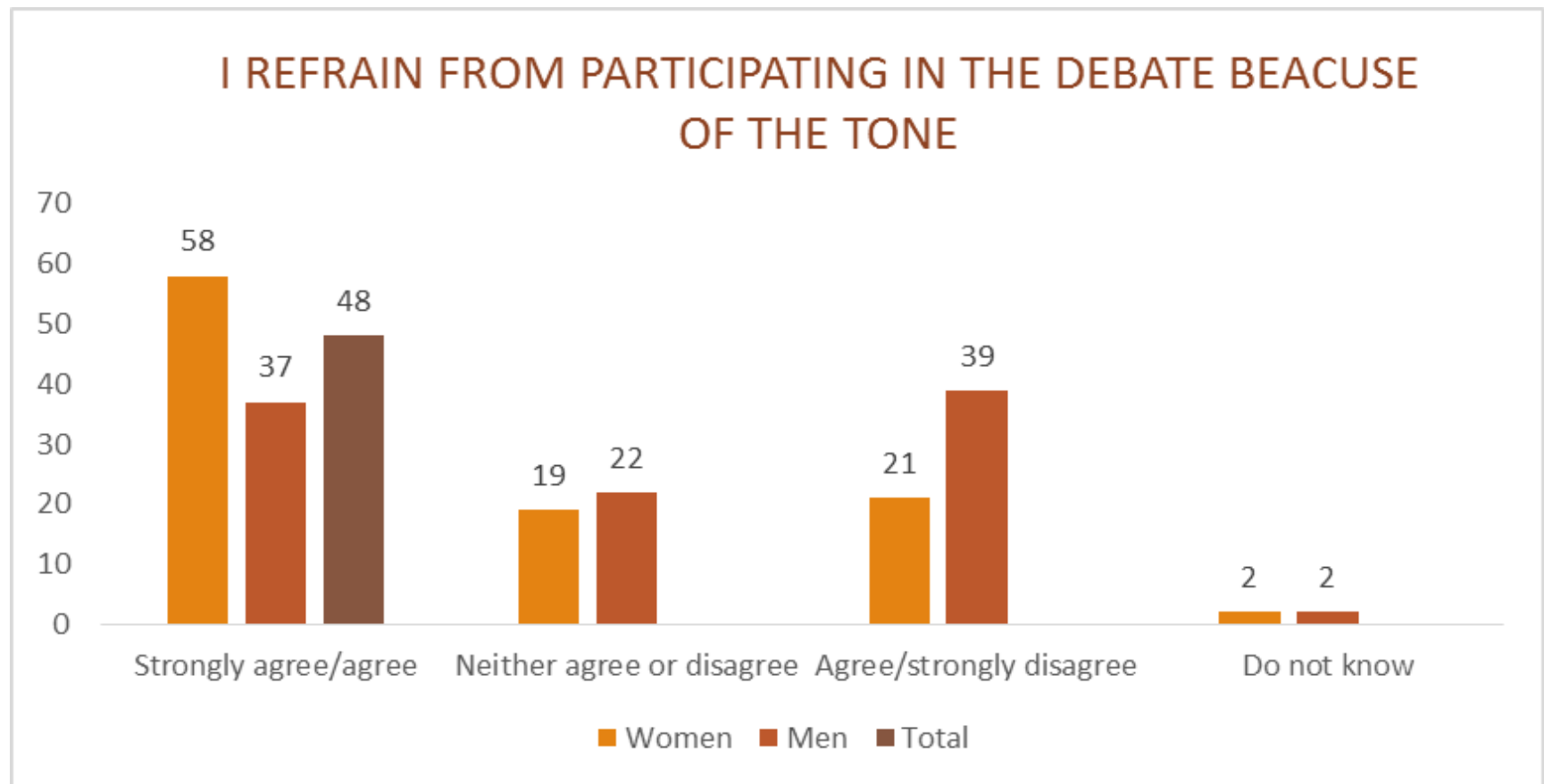
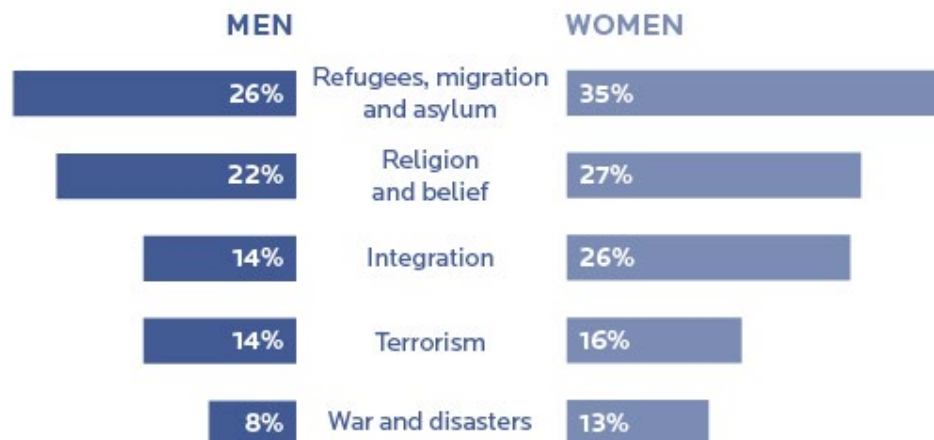


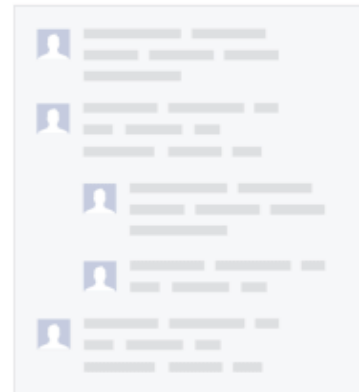
Figure 35: 511 respondents who participate in debates on Facebook. Question: "Please indicate whether you agree or disagree with the following statement: The tone in a debate on Facebook keeps me from participating in the debate"

WOMEN REFRAIN FROM THE DEBATE

Topics which make men and women refrain from participating in the debate



DO THE MEDIA HAVE A RESPONSIBILITY?



Three out of four Facebook-users believe that the media has a responsibility to ensure a civil debate and delete derogatory and offensive comments.

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RECOMMENDATIONS

- News media ensure transparent content moderation and clear guidelines
- The Danish Media Liability Act is revised
- Preparation of national action plan on hate speech

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DIHR PRIORITIES

- Legal analysis on media liability and new data
- Dialogue with news media
- Dialogue with decision makers

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Thank you for your attention!

The report can be downloaded from
www.humanrights.dk