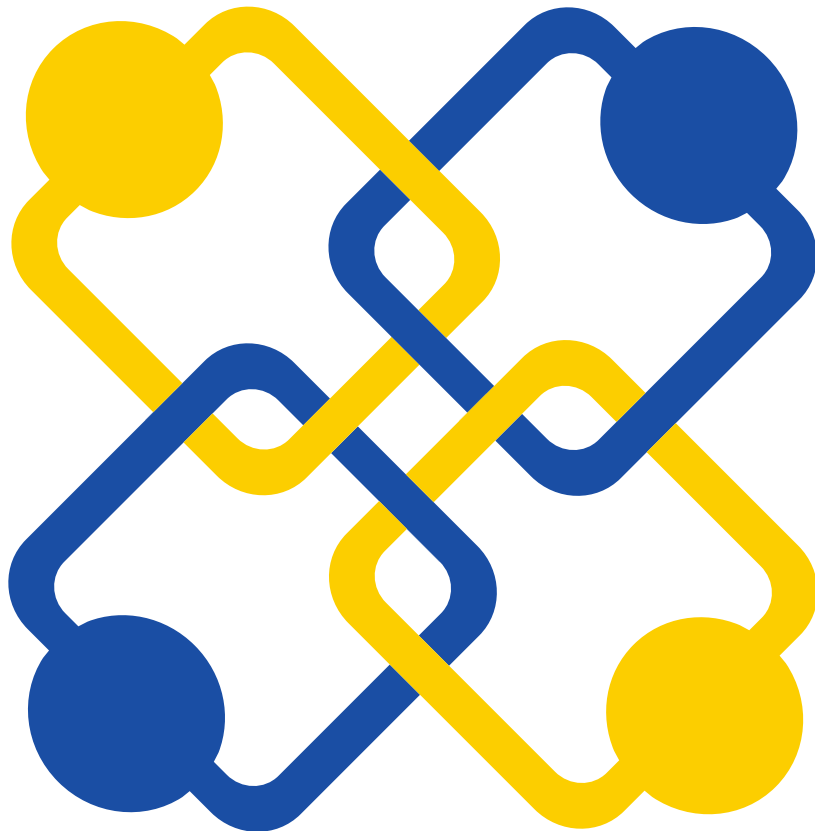


**EUROPEAN  
INSTITUTE FOR  
GENDER  
EQUALITY**



# Who are we?



**THE ONLY** EU agency  
focusing on gender equality

**STAFF** members from **18**  
EU countries

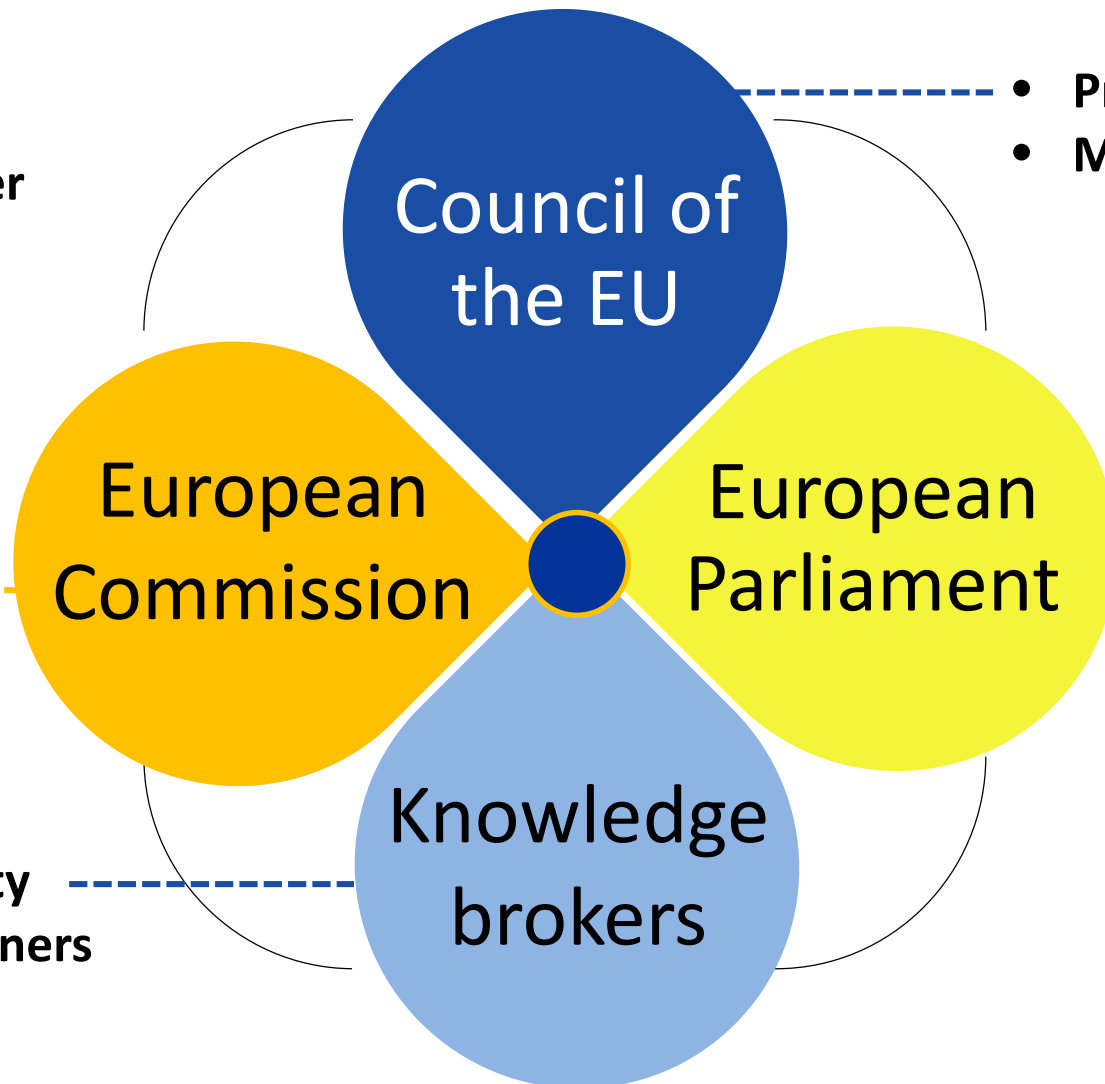
Provides **KNOWLEDGE**  
**AND EXPERTISE** to  
address gender inequalities

Supports **EVIDENCE-**  
**BASED** policy-making

# How do we work?

- **DG Justice**
- **Commissioner for Justice, Consumers and Gender Equality**


- **Equinet**
- **Civil Society**
- **Social Partners**



- **Presidencies**
- **Member States**

**FEMM and other relevant committees**

# What is our vision?



**Making equality  
between women  
and men a reality  
for all Europeans  
and beyond**

# EIGE's main focus areas



**Gender Equality Index &  
Gender statistics Database**



**Monitoring implementation of the  
Beijing Platform for Action**



**Gender mainstreaming**



**Gender-based violence**



**Coming up at EIGE**





**Economic benefits of gender equality**  
**Gender segregation**  
**Challenges in education systems**

# Gender-sensitive parliaments



**Online tool** to assess gender-sensitivity of parliaments

**Pilot phase:** tested in EE, SI and some regional ES parliaments



# Digitalisation

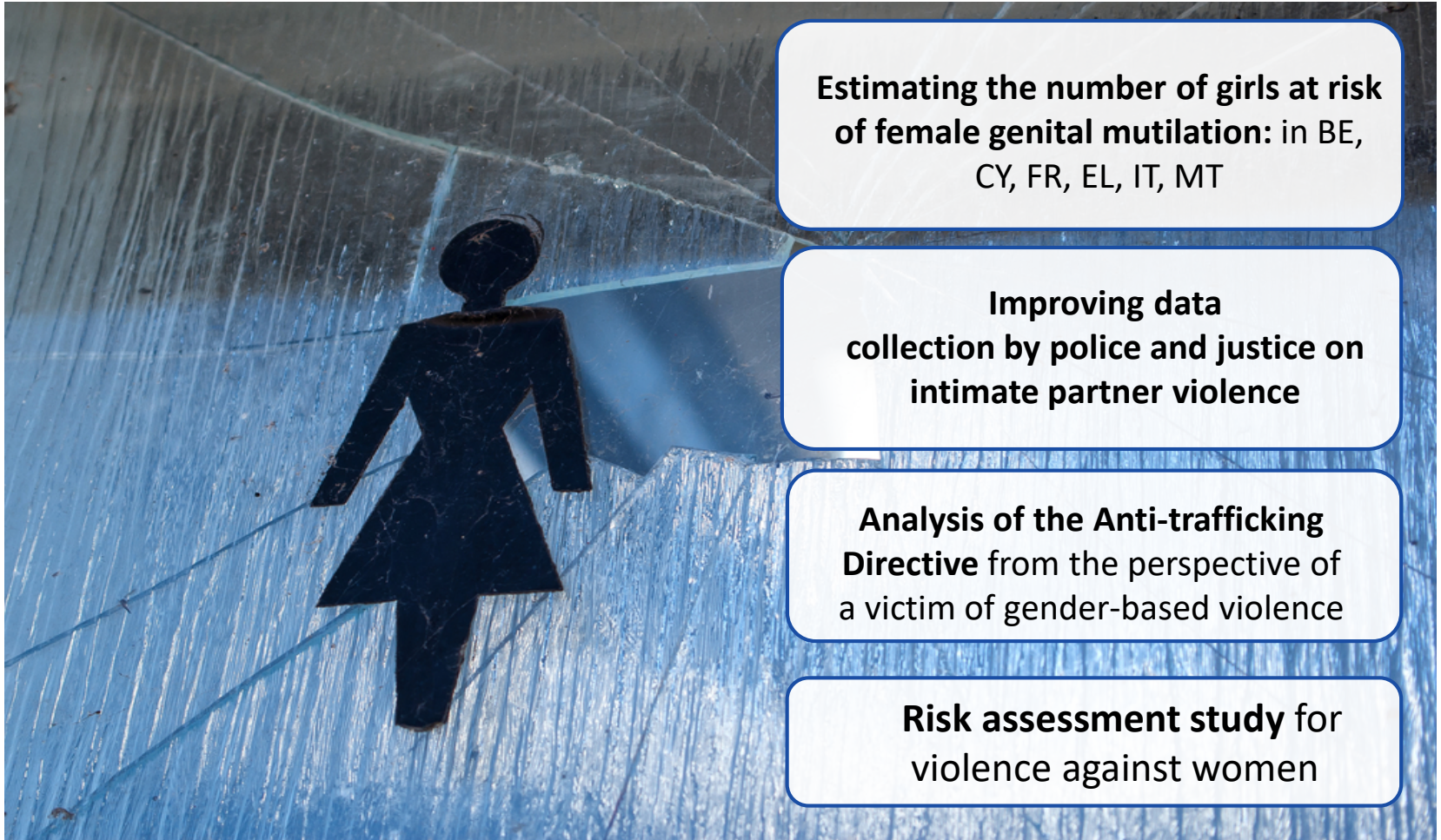
**Opportunities and risks for youth**



**Women and men in ICT**

**Good practices:  
Work-life balance in the ICT sector**

# Gender-based violence



**Estimating the number of girls at risk of female genital mutilation: in BE, CY, FR, EL, IT, MT**

**Improving data collection by police and justice on intimate partner violence**

**Analysis of the Anti-trafficking Directive from the perspective of a victim of gender-based violence**

**Risk assessment study for violence against women**

# Anyone can speak gender equality

## **EIGE's Glossary and Thesaurus**

**OVER 400**  
definitions

**UP-TO-DATE**

gender equality

concepts

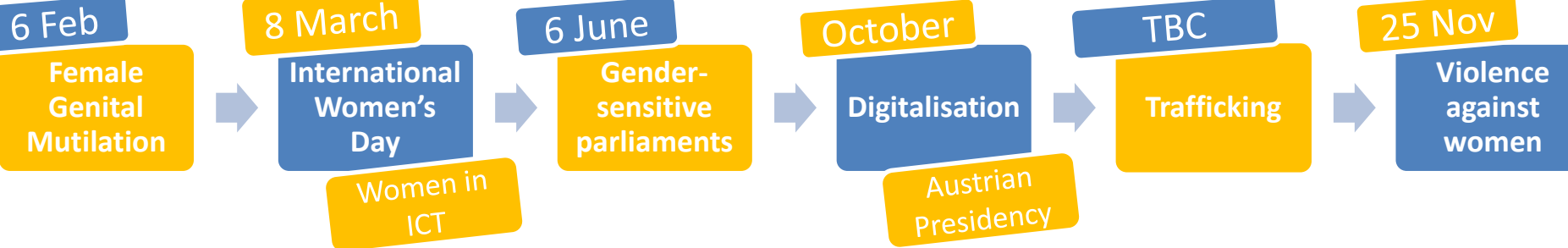
**GENDER-**

**SENSITIVE**

language



# Communication milestones - 2018



**Communications  
package :**

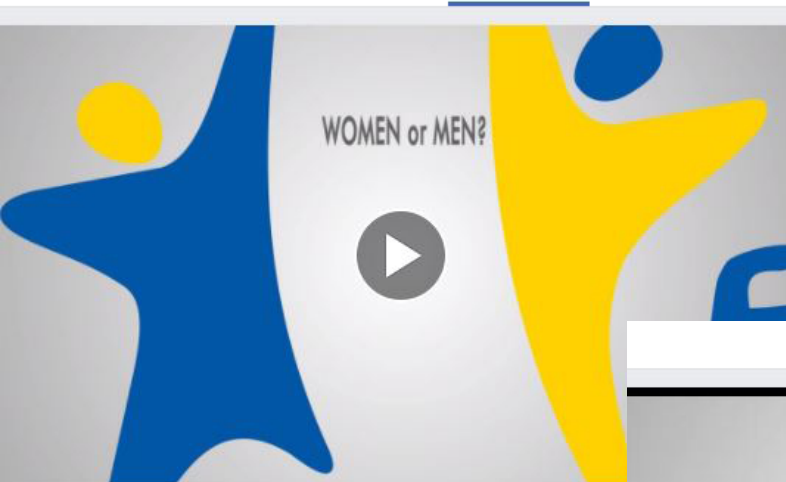
**Gender Equality  
Index 2017**



# Teasers for #EIGEIndex 2017

Video

Post



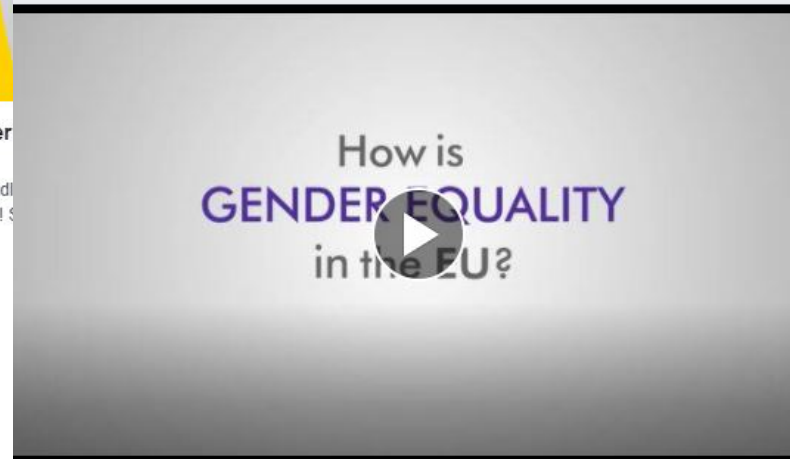
Video

Post



Video

Post



**European Institute for Gender Equality (EIGE): Gender Equality Index 2017**

Who controls the money in research? Who is behind the news headlines? The answers live on 11 October, 9:00 CEST by tuning in to our website! Stay on social media for real time updates throughout the day!

**European Institute for Gender Equality (EIGE): Gender Equality Index**

Are you an older woman or man? #EIGEIndex 2017 takes an in-depth look between different groups of women and men, based on age, disability, and country of origin. Tune in on 11 October, at 9:00...



**European Institute for Gender Equality (EIGE): Gender Equality Index 2017**

On 11 October 2017, the Gender Equality Index will give you an update on gender equality in the EU.

# #EIGEIndex 2017 Infographics



## Gender Equality Index 2017

Progress at a snail's pace



eige.europa.eu

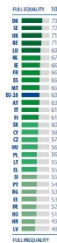


#EIGEIndex

Explore the report



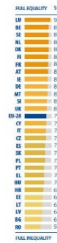
### Gender Equality Index 2017 Knowledge Overview



### Gender Equality Index 2017 Work Overview



### Gender Equality Index 2017 Money Overview



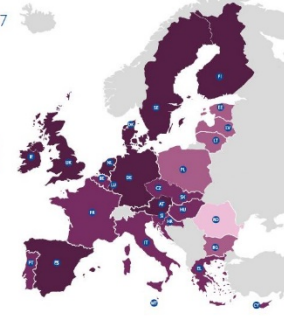
### Gender Equality Index 2017 Time Overview



### Gender Equality Index 2017 Power Overview



### Gender Equality Index 2017 Health Overview



# Dedicated social media plan for launching #EIGEIndex 2017

- Live tweeting (40 tweets and several re-tweets)
- Facebook live
- Facebook posts (4 on the day)
- **160,000 impressions on Twitter**
- **50,000 people reached on Facebook**

European Institute for Gender Equality (EIGE)  
Published by Alexandrina Samoilanu 17: 11 October 2017

Today is the Big Day! EIGE will publish the results of the #EIGEIndex2017 in a Conference with over 300 participants from all over Europe. Our high-level speakers, experts, politicians and civil society representatives are ready for the gender equality update in Brussels. If you are not there, watch the opening LIVE on Facebook and stay tuned for updates throughout the day! You can also follow the livestreaming via our website - <http://bit.ly/2zeA0YB>

4,150 people reached

Like Comment Share

Christine Lescu, Feyhan Evitan Carbay and 93 others

21 shares

EIGE @eurogender

#EIGEIndex 2017 shows where EU & MS stand today. #GenderEquality progress is very slow

11:29 AM - 11 Oct 2017

167 Retweets 93 Likes

MEGA Luxembourg, MediaGovGt, Ministerul Muncii and 7 others

3 167 93

European Institute for Gender Equality (EIGE) was live.  
Published by Justus Lipsius 17: 11 October 2017

#EIGEIndex 2017 Conference starts now! Watch LIVE on Facebook opening speeches of our high-level speakers: EIGE's Director - Virginija Langbakk, EU Justice and Consumers Commissioner Věra Jourova & European Parliament Vice President Dimitris Papadimitou

Your video is popular in Brussels

4.5k Views

Like Comment Share

Christine Lescu, Rasa Ribinskaite and 57 others

63 shares

'Equality is not about making women more like men, but about creating an environment where both can have equal choices & fully participate in social, work and family life'  
@EU\_Justice Commissioner  
@VeraJourova #EIGEIndex 2017  
[pic.twitter.com/otnymPVD4x](http://pic.twitter.com/otnymPVD4x)

3 87 106

View Tweet activity View all Tweet activity



# Conference videos for #EIGEIndex 2017



# Media outreach



## Gender Equality Index 2017: Progress at a snail's pace



NEWS ARTICLE

11 October 2017

The updated Gender Equality Index shows where Europe stands today. We are moving forward but overall progress is very slow. The EU's score is just four points higher than ten years ago, now 66.2 out of 100. The top performing country is Sweden with a score of 82.6, while Greece moved to the bottom with 50 points. The award for the most improved country goes to Italy, which made a big leap and gained 12.9 points to place itself at rank 14 on the ladder.



# Press-briefing



# What happened afterwards?

- 492 website mentions of Index across media types (e.g. mainstream media, public institution websites, NGOs, news aggregators)
- 371 mainstream media mentions (almost 14% of EU population). 100% positive coverage
- Coverage in all EU Member States
- Most mainstream coverage was in Greece (131), Italy (44) and Sweden (40)

**SPiegel ONLINE** DER SPIEGEL SPIEGEL TV

Menu | Politik Meinung Wirtschaft Panorama Sport Kultur Netzwerk Wissenschaft mehr

**PANORAMA** Schlagzeilen | Wetter | DAX 12.312,62 | TV-Programm | Abmelden

Nachrichten > Panorama > Gesellschaft > Gleichstellung von Frauen > EU-Gleichstellungsbericht 2017: Deutschland nur Mittelmaß

**EU-Ranking**  
**Deutschland bei Gleichberechtigung nur Mittelmaß**

Wo verdienen Frauen besonders wenig Geld? In welchen Ländern sind sie an der Macht gleichberechtigt beteiligt? Und wo helfen Männer im Haushalt mit? Die EU hat es untersucht. Die Ergebnisse in Grafiken.

Von Annette Langer

LSM.LV RĪGĀ skaidrs -4 °C, D/DA vējš, 2,60m/s

SVARĪGI >> Pļončhana 2018 Supernova VDK dokumenti «Sistēmas bērni» Status Quo Vairā

Foto: Raičulis, Rāgls DAVIŠAUS

EIGE: dzimumu līdztiesība Eiropā progresē gliemeža ātrumā

**Pētnieki: Dzimumu līdztiesība Eiropā progresē gliemeža ātrumā**

RE! EIGE: dzimumu līdztiesība Eiropā progresē gliemeža ātrumā

Ieteikti: [Ieteikti](#) [Share](#) [Tweet](#) [Ieteikti](#)

12. oktobris, 2017, 7:53 | Pasaulē | 1 komentārs

Autori: Māra Rozenberga (Latvijas Radio Zinu dienesta korespondente), EURANET PLUS

**THE IRISH TIMES**

LATEST NEWS MOST READ MEDIA IRELAND WORLD SPORT

**Housework gender gap persists in Ireland and EU, report shows**

Gender Equality Index 2017 shows 'rather slow' improvements across EU 28

Almost 90 per cent of women in the State do housework compared to less than 50 per cent of men. Photograph: iStock

**DNEVNIK**

SLOVENIJA SVET POSEL ŠPORT KULTURA MAGAZIN KRONIKA LOKALNO DOMI MNENJA OBJEKTIV

INDEKS SPOLNE ENAKOSTI

Ranka Ivelja  
13. oktober 2017  
13. oktober 2017 8:27

**Indeks spolne enakosti: Slovenci živijo zdravo le do 58. leta**

Spolno pogojene razlike v zdravju evropskih moških in žensk so pokazal indeks spolne enakosti 2017, ki so ga v sredo predstavi povprečno.

**NAJNOVEJŠE**

Registracijska komisija NZS potrdila prestop Alexandruja Cretuja iz Olimpije v M... 10 min

Galpar Galpar Mišič ni več direktor kopske komunale: Župan me je imenoval, zupa... 23 min

Stekel postopek preventivnega prestrukturiranja Istrabenza 40 min

# More to come from the #EIGEIndex this year



## Gender Equality Index 2015: Finland

The Gender Equality Index is a unique measurement tool that synthesises the complexity of gender equality into a user-friendly and easy to understand measure. Based on the EU policy framework, it assists the monitoring of progress in gender equality across the European Union over time.

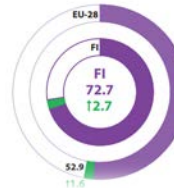
The Gender Equality Index consists of six core domains (work, money, knowledge, time, power and health) and two satellite domains (violence and intersecting inequalities). It is calculated by combining gender indicators into a single summary measure. The Gender Equality Index assigns scores for Member States of between 1 for total inequality and 100 for full equality. It measures gender gaps between women and men, taking into account the country context and the different levels of achievement of Member States in various areas. A high overall score reflects both small (or absent) gender gaps and a good situation for all (e.g. high involvement of both women and men in employment).

The Gender Equality Index 2015 measures how far (or close to) the EU and its Member States were from achieving gender equality in 2005, 2010 and 2012 (\*). It provides results for each domain and subdomain. It also presents the first attempt to calculate a composite measure for violence against women.

### Progress in gender equality in Finland since 2005

With an increase in the score of 2.7 points, progress in Finland is more pronounced than the EU-28 average. The country has a score of **72.7 out of 100**, which remains one of the highest scores amongst EU Member States. However, challenges persist in some areas. The greatest challenges remain in the unequal distribution of time dedicated to domestic, care and leisure activities between women and men. Challenges also exist in the domain of knowledge, where a strong segregation of study fields along traditional gender lines is visible. Although the number of both women and men graduates of tertiary education increased, the segregation of study fields reflects the persistence of gender stereotypes in society.

The domain of money shows important signs of progress, although related to an improvement of the overall situation for both women and men in Finland, rather than to a reduc-



Intersectionalities  
report

28 country  
fact sheets

Gender & disability  
fact sheet

# New synergies in 2018





# Where gender experts meet to exchange knowledge



consultation 42 us! community

42

WELCOME

KEY BENEFITS

WORKSPACES

ONLINE DISCUSSIONS & EVENTS

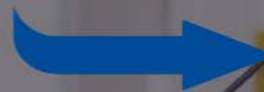
COMMUNITY

REGISTER

WELCOME TO

## EuroGender

EIGE'S ONLINE COOPERATION AND CONSULTATION HUB



VIEW VIDEO





# Let's talk

## Connect with us!

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[youtube.com/  
user/eurogender](https://youtube.com/user/eurogender)



come in for a chat!



**Gedimino pr. 16,  
LT-01103 Vilnius,  
Lithuania**