

1 Objectives and theme of the Award

The European Journalist Award on Diversity recognises excellent journalism that promotes diversity and raises awareness of discrimination in the EU.

The 2016 edition of the **European Journalist Award on Diversity** rewards journalism that **promotes social acceptance and diversity of all faiths and beliefs**, in other words, writing that fights discrimination based on religion or faith. This is, in part, a response to 2015's Annual Colloquium of Fundamental Rights which identified this as a follow-up action to help combat the rise of anti-Semitic and anti-Muslim incidents in the EU and promote a society more tolerant of others' beliefs.

The twin objectives of the Award are:

- To break social misperceptions and stereotyping of religious minorities in Europe and to foster tolerance and social acceptance of religious groups at risk of discrimination through the media.
- To portray positive images of religious minorities based on real stories of economic or social contributions of this group to society, as well as successful examples of integration.

This is not an open competition. Journalists will not be invited to submit articles but entries will be selected from articles published over the past two years. The entries will then be translated and presented to a European Panel appointed by the Directorate-General for Justice and Consumers of the European Commission. The journalists of the 28 articles selected for his/her country will be invited to attend the Annual Charters Forum taking place in Dublin on 17 October 2016.

2 Role of Equality Bodies

The Commission wishes to use the expertise of the Equality Bodies to **help select the articles**. Working with these independent bodies will, it is hoped, bring additional credibility to the process. The Equality Bodies will be involved in selection only, they will not be called upon to translate articles, get permission from the journalists or draw up the shortlist.

Each Equality Body will be asked to propose **two articles published in their country** to put forward for the Award. A shortlist of 28 will then be drawn up from which three will be selected by the EU panel and announced at the Annual Charters Forum.

2.1 How to select the articles

Each Equality Body chooses two articles based on the criteria listed in point three of this document. The person nominated as coordinator for the Equality Body in question then posts links to their two chosen articles on the shared platform 'Confluence', set up by Tipik. If the article is in paper copy only then a scan of the article in PDF can be uploaded.

The following information must be available with each article:

- The name of the journalist
- The name of the publication in which the article was published
- The date of publication

The link/article can be accompanied by comments justifying the choice of each article. We recommend that you make use of this function. Tipik's coordinator will monitor entries on a daily basis to track the number of articles posted and send reminders.

This platform replaces email as the place to exchange articles.

2.2 What if Equality Bodies have difficulties finding articles?

Please inform Tipik's editorial coordinator, Nicolas Vincent (nicolas.vincent@tipik.eu) if you do not have the time or resources to look for articles as soon as possible. Tipik's journalists can step in and find two options for you. The options will be submitted to the Equality Body in question for validation before they are put forward for the Award.

2.3 Deadline for submitting articles

The deadline for the Equality Bodies to submit articles via the platform is: 31/07/2016. Please inform Tipik (Nicolas Vincent) as soon as possible – and by 11/07/2016 if possible – if you think that you will need their help to select articles.

2.4 Contact people

2.4.1 Equinet

Equinet's communication officer, Sarah Cooke O'Dowd, should be copied in all e-mail exchanges between the Equality Bodies and Tipik.

Sarah Cooke O'Dowd
European Network of Equality Bodies (Equinet)
Tel: +32 (0) 2 212 3184
E-mail: sarah.cookeodowd@equineteurope.org

2.4.2 Tipik – European Commission subcontractor

2.4.2.1 Content/general operational details

Nicolas Vincent (nicolas.vincent@tipik.eu or 0032 486 415 732) will be your contact for all operational details. If you need assistance with any of the following, then you should contact him:

- finding an article
- questions on judging criteria
- procedural questions relating to the Awards process

2.4.2.2 Technical assistance with Confluence

Should you need any technical assistance with the collaborative tool used on this project then please contact: ejadhelppdesk@tipik.eu.

3 Criteria for articles

The subject matter of the articles must meet the objectives of the competition (see point one). Articles will also be judged against the following criteria by the panel, so these must be taken into account when you select the articles.

- Be a factual piece of written reporting based on reliable and in-depth research.
- Be written in an engaging manner appropriate for the general public.
- Have been published in non-specialised press available to the general public in one of the 28 EU countries.
- Have been written in one of the 24 official languages of the EU.
- Have been published online or in the written press.

- Have been published between 01/01/2014 and 30/06/2016. (We will need proof of publishing for those articles on the shortlist, so please bear this in mind).
- Show originality in selecting the topic and in telling the story.
- Be circa 1 000 - 1 500 words in their source language.
- Be published in a media outlet whose headquarters/main editorial office is based in the EU (e.g. no non-EU publication such as New York Times, Asia online press).
- The following articles will not be admissible:
 - o Personal blog entries (that have not been published in an independent, non-personal wider reaching publication).
 - o Op-Eds.
 - o Editorials.
 - o Opinion pieces.
 - o Articles written to promote a political party or agenda in promotional material.
 - o Audio-visual material.